

News Release

ARYZTA AG – Annual General Meeting and Board Renewal

Zurich/Switzerland, 27 October 2010

ARYZTA AG ('ARYZTA') this morning sent the Invitation and Agenda for its forthcoming Annual General Meeting ('AGM') to its shareholders, to be held on Thursday 2 December 2010. This Invitation and Agenda for the AGM are available on www.aryzta.com.

During its financial year 2010, ARYZTA strengthened its strategic market position through enhancing its size, scale, diversification and growth opportunities. This was achieved through the acquisitions of Fresh Start Bakeries operating internationally and Great Kitchens operating in North America. ARYZTA also announced on 12 August 2010 the acquisition of the 50% not previously owned of its Canadian joint venture bakery known as Maidstone Bakeries.

ARYZTA has significantly expanded its international operating footprint during the year. Its shareholder base is today just as international as the Group's operating footprint. To appropriately account for this, the Board of Directors has decided to hold general meetings not only in Switzerland but also in those countries to which ARYZTA's operations or shareholders are present, as allowed by its company by-laws.

The AGM is this year to be held at Park Hyatt Toronto, 4 Avenue Road, Toronto, Ontario, Canada. The AGM will be conducted in English and streamed live on the internet (with simultaneous translation into German) via ARYZTA's internet site www.aryzta.com/investor-center/annual-general-meeting/2010.aspx.

ARYZTA started life as a public company in August 2008 with a Board of Directors of 15 members. At the time, the Board of Directors undertook to reduce its size and by close of the financial year ended 31 July 2009 the Board had reduced to 11 members. At the 2010 AGM, the term of office for Albert Abderhalden, Noreen Hynes, Hugo Kane and Owen Killian expires. Albert, Noreen and Hugo, having served on the Board of Directors since 22 August 2008, do not seek re-election. Hugo Kane's executive position is unaffected by his decision not to seek re-election to the Board of Directors.

The Board of Directors proposes the re-election of Owen Killian for a term of three years. Also, the Board of Directors is proposing the election of Charles (Chuck) Adair as a member of the Board of Directors for a three year term. Biographical details are set out in the Invitation to the AGM, available on www.aryzta.com.

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About ARYZTA

ARYZTA AG ('ARYZTA') is a Swiss company based in Zurich with operations in North America, South America, Europe, South East Asia, Australia and New Zealand. ARYZTA has a primary listing on the SIX Swiss Exchange and a secondary listing on the ISE Irish Exchange (SIX: ARYN, ISE: YZA).

ARYZTA is the majority shareholder (71.4%) in Origin Enterprises plc, which has a listing on the AIM in London and the ESM in Dublin (AIM: OGN, ESM: OIZ).

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