aryzta ag News Release

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Zurich/Switzerland, 25 March 2015 – ARYZTA AG Announces completion of the offering of ordinary shares in Origin Enterprises plc

ARYZTA AG ("ARYZTA") announces completion of the offering of ordinary shares in Origin Enterprises plc ("Origin") by way of an accelerated book-building process announced yesterday, 24 March 2015 (the "Placing").

ARYZTA raised gross proceeds of €404,250,000 by placing 49 million shares in Origin at €8.25 per share. The Placing, in which J&E Davy and Goodbody Stockbrokers acted as joint bookrunners, is scheduled to settle on 30 March 2015.

Owen Killian, CEO ARYZTA, commented:

"The very strong demand experienced in today's successful placing reflects well on the long track record of sustainable earnings growth, cash generation and shareholder value creation of Origin Enterprises.

The sale will simplify ARYZTA's reporting structure, with our remaining stake in Origin Enterprises deconsolidated to the associate line. The transaction will benefit the free float of Origin Enterprises and transform ARYZTA into a pure play in speciality food.

The proceeds of today's placing will be used to enhance the strategic positioning of our speciality food business consistent with our well established diversification strategy around geographies, customers, channels and capabilities, while maintaining investment grade status.

The part disposal of ARYZTA's holding in Origin Enterprises will dilute fully diluted EPS by c. 6% on an annual basis and c. 5% in FY 2015, given that Origin generates over 90% of its profits in H2."

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IMPORTANT INFORMATION

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This announcement is not an offer of securities for sale in the United States. Securities may not be offered or sold in the United States absent registration or an exemption from registration under the US Securities Act. Neither Origin nor ARYZTA intends to register any offering of shares in the United States and there will be no public offering of shares in the United States.

This announcement is not an offer to sell nor a solicitation to buy the shares nor a prospectus for the purposes of Directive 2003/71/EC (such Directive, together with any applicable implementing measures in the relevant member state of the European Economic Area and as amended, including by Directive 2010/73/EU, to the extent implemented in the relevant member state, the "Prospectus Directive"). There will be no offer to the public of the shares in any member state of the European Economic Area and no prospectus or other offering document has been or will be prepared by Origin or by ARYZTA in connection with the sale of the shares. In the European Economic Area the shares will only be offered and sold to "qualified investors" as defined in the Prospectus Directive or in other circumstances falling within Article 3(2) of the Prospectus Directive.

This announcement does not constitute an offer of the shares to the public in the United Kingdom, nor is it intended to be an inducement to engage in investment activity for the purpose of section 21 of the Financial Services and Markets Act 2000 (as amended) of the United Kingdom. Consequently, this announcement is only directed at (i) persons who are outside the United Kingdom; (ii) investment professionals within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotions) Order 2005 as



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J&E Davy and Goodbody Stockbrokers are acting only for ARYZTA in connection with the placing of the shares and no one else, and will not be responsible to anyone other than ARYZTA for providing the protections offered to clients of J&E Davy and Goodbody Stockbrokers nor for providing advice in relation to the placing.

About ARYZTA

ARYZTA AG ('ARYZTA') is a global food business with a leadership position in speciality bakery. ARYZTA is based in Zurich, Switzerland, with operations in North America, South America, Europe, Asia, Australia and New Zealand. ARYZTA has a primary listing on the SIX Swiss Exchange and a secondary listing on the ISE Irish Exchange (SIX: ARYN, ISE: YZA).

