

ARYZTA AG News Release

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Zurich/Switzerland, 24 September 2015 – Announcement by ARYZTA AG regarding an offering of up to 36,282,338 ordinary shares in Origin Enterprises plc

ARYZTA AG (“ARYZTA”) announces its intention to sell up to 36,282,338 ordinary shares in Origin Enterprises plc (“Origin” or the “Company”) (the “Placing Shares”), representing approximately 29 per cent. of the Company’s existing issued ordinary share capital (excluding treasury shares), through a placing to institutional investors (the “Placing”).

The Placing Shares will be offered through an accelerated bookbuilding process to be carried out by J&E Davy and Goodbody Stockbrokers acting as joint bookrunners. The books for the Placing will open with immediate effect.

ARYZTA has agreed that it will not, for a period of 120 days following the completion of the Placing, offer, sell or otherwise transfer any shares in Origin it may hold following the Placing (subject to customary exceptions). ARYZTA will announce the definitive number of Placing Shares and the price at which the Placing Shares are to be placed as soon as practicable after the close of the bookbuilding process.

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IMPORTANT INFORMATION

The distribution of this announcement in certain jurisdictions may be restricted by law. No action has been taken by ARYZTA, Origin, J&E Davy, Goodbody Stockbrokers or any of their respective affiliates that would permit a public offer of the shares in any jurisdiction where action for that purpose is required. This announcement is for information purposes only and does not constitute an offer to purchase or the solicitation of an offer to buy any shares in any jurisdiction in which such an offer or solicitation is unlawful. Persons into whose possession this announcement comes are required to inform themselves about and to observe any such restrictions.

This announcement may not be distributed, directly or indirectly, in or into the United States, Australia, Canada or Japan. Any failure to comply with this restriction may constitute a violation of United States, Canadian, Australian or Japanese securities laws. This announcement does not constitute (i) an offering prospectus, and no securities will be offered directly or indirectly to the public, within the meaning of Art. 652a of the Swiss Code of Obligations nor (ii) a listing prospectus within the meaning of the SIX Swiss Exchange Listing Rules.

This announcement is not an offer of securities for sale in the United States. Securities may not be offered or sold in the United States absent registration or an exemption from registration under the US Securities Act. Neither Origin nor ARYZTA intends to register any offering of shares in the United States and there will be no public offering of shares in the United States.

This announcement is not an offer to sell nor a solicitation to buy the shares nor a prospectus for the purposes of Directive 2003/71/EC (such Directive, together with any applicable implementing measures in the relevant member state of the European Economic Area and as amended, including by Directive 2010/73/EU, to the extent implemented in the relevant member state, the "Prospectus Directive"). There will be no offer to the public of the shares in any member state of the European Economic Area and no prospectus or other offering document has been or will be prepared by Origin or by ARYZTA in connection with the sale of the shares. In the European Economic Area the shares will only be offered and sold to "qualified investors" as defined in the Prospectus Directive or in other circumstances falling within Article 3(2) of the Prospectus Directive.

This announcement does not constitute an offer of the shares to the public in the United Kingdom, nor is it intended to be an inducement to engage in investment activity for the purpose of section 21 of the Financial Services and Markets Act 2000 (as amended) of the United Kingdom. Consequently, this announcement is only directed at (i) persons who are outside the United Kingdom; (ii) investment professionals within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotions) Order 2005 as "relevant persons".

The shares are only available to, and any invitation, offer or agreement to purchase or otherwise acquire the shares will be engaged in only with relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents. Any person who is not a relevant person should not act or rely on this document or any of its contents.

This announcement does not constitute or form part of, and should not be construed as an offer or the solicitation of an offer to subscribe for or purchase the shares, and nothing contained therein shall form the basis of or be relied on in connection with any contract or commitment whatsoever, nor does it constitute a recommendation regarding the shares. An investment decision to buy any of the shares must be made solely on the basis of publicly available information. Such information is not the responsibility of, and has not been independently verified by any of, ARYZTA, Origin, J&E Davy or Goodbody Stockbrokers, or their respective affiliates.

J&E Davy and Goodbody Stockbrokers are acting only for ARYZTA in connection with the placing of the shares and no one else, and will not be responsible to anyone other than ARYZTA for providing the protections offered to clients of J&E Davy and Goodbody Stockbrokers nor for providing advice in relation to the placing.

About ARYZTA

ARYZTA AG ('ARYZTA') is a global food business with a leadership position in speciality bakery. ARYZTA is based in Zurich, Switzerland, with operations in North America, South America, Europe, Asia, Australia and New Zealand. ARYZTA has a primary listing on the SIX Swiss Exchange and a secondary listing on the ISE Irish Exchange (SIX: ARYN, ISE: YZA).